



# *Midnight Summer Classic IFSHA Region 1 Championship Sponsorship Packages*

August 27- 29, 2021

Eastern States Exposition, West Springfield, MA

*Thank you for taking the time to consider becoming a sponsor of the Midnight Summer Classic IFSHA Region 1 Championship. We are proud to offer a sponsorship for all budgets!*

## **PLATINUM ELITE SPONSOR \$5,000**

- Choice of 4 Complimentary Stalls *or* 2 10'x10' Trade Faire Booths
- Preferred Stabling
- 2 Banner Advertising Spaces\* Banners (up to 4' x 8')
- Your Provided Promotional Material Included in Show Welcome Bag
- Host of Exhibitor Party Saturday Evening
- Center Fold Ad (2-page full color) in the Show Catalog
- Official show name to be IFSHA Region 1 Championship hosted by YOUR COMPANY NAME
- PA Announcement during Sponsored Classes & Throughout the Show
- Division Class Sponsor of your choosing
- Invitation to Present the Awards in your Sponsored Class
- Recognition as listed under Title Sponsor
- Welcome Bag Stuffer

## **PLATINUM CROWN SPONSOR \$2,500**

- Choice of 2 Complimentary Stalls *or* 1 10'x10' Trade Faire Booth
- Preferred Stabling
- Banner Advertising Spaces\* Banners (up to 4' x 8')
- Your Provided Promotional Material Included in Show Welcome Bag
- Inside Front Cover Full Page Color Ad of Show Catalog
- Day Sponsor of Friday, Saturday, or Sunday
- PA Announcement during Sponsored Classes & Throughout the Show
- Division Class Sponsor of your choosing
- Invitation to Present the Awards in your Sponsored Class
- Welcome Bag Stuffer

## **PLATINUM SPONSOR \$1,000**

- 2 Complimentary Stalls
- Preferred Stabling
- Banner Advertising Spaces\* Banners (up to 4' x 8')
- Your Provided Promotional Material Included in Show Welcome Bag
- Inside Back Cover Full Page Color Ad of Show Catalog
- 10 Class Sponsorships
- PA Announcement during Sponsored Classes & Throughout the Show
- Invitation to Present the Awards in your Sponsored Classes
- Welcome Bag Stuffer

## **GOLD SPONSOR \$750**

- **1 Complimentary Stall**
- **Preferred Stabling**
- **Banner Advertising Spaces\* Banners (up to 4' x 8')**
- **Five Class Sponsorships**
- **PA Announcement during Sponsored Classes & Throughout the Show**
- **Invitation to Present the Awards in your Sponsored Classes**
- **Full Page Color Ad in Show Catalog**
- **Welcome Bag Stuffer**

## **SILVER SPONSOR \$500**

- **Banner Advertising Spaces\* Banners (up to 4' x 8')**
- **Four Class Sponsorships**
- **PA Announcement during Sponsored Classes & Throughout the Show**
- **Full Page Color Ad in Show Catalog**
- **Welcome Bag Stuffer**

## **BRONZE SPONSOR \$300**

- **Banner Advertising Spaces\* Banners (up to 4' x 8')**
- **Two Class Sponsorships**
- **PA Announcement during Sponsored Classes**
- **Full Page Color Ad in Show Catalog**
- **Welcome Bag Stuffer**

## **ARENA BANNER SPONSOR \$175**

- **Banner Advertising Spaces\* Banners (up to 4' x 8')**
- **Daily PA Announcements**

## **CONTRIBUTING SPONSOR \$75**

- **Single Championship Class Sponsor**
- **PA Announcement during Sponsored Classes**

## **WELCOME BAG SPONSOR - \$50**

- **Insert your product sample, gift certificates, publication, coupons, and/or promotional items for an elevated presence during the show. All items must be preapproved and received two weeks prior to the show**

**\*Banners are provided by Sponsor prior to the beginning of the show.**



# Thank you for sponsoring the Midnight Summer Classic

## IFHSA Region 1 Championship

Hosted By Northeast Friesian Horse Club

Affiliated with New England Gypsy Horse Club

Please complete this form and return it to:  
**Northeast Friesian Horse Club**  
c/o Rebecca Eccard Sponsorship Coordinator  
1155 Main St Ashby, MA 01431  
friesiantrainer@gmail.com 603-554-0170

### Sponsorship Type: (Please check one)

<input type="checkbox"/>	<i>Platinum Elite Sponsor</i>	<b>\$5000</b>
<input type="checkbox"/>	<i>Platinum Crown Sponsor</i>	<b>\$2500</b>
<input type="checkbox"/>	<i>Platinum Sponsor</i>	<b>\$1500</b>
<input type="checkbox"/>	<i>Gold Sponsor</i>	<b>\$1000</b>
<input type="checkbox"/>	<i>Silver Sponsor</i>	<b>\$750</b>
<input type="checkbox"/>	<i>Bronze Sponsor</i>	<b>\$500</b>
<input type="checkbox"/>	<i>Arena Banner Sponsor</i>	<b>\$300</b>
<input type="checkbox"/>	<i>Contributing Sponsor</i>	<b>\$175</b>
<input type="checkbox"/>	<i>Welcome Bag Sponsor</i>	<b>\$75</b>
		<b>\$50</b>

**Farm/Business Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Comments:** \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

**Total Enclosed: \$** \_\_\_\_\_

Please make payment payable to NORTHEAST FRIESIAN HORSE CLUB